



The show brought in a completely new dimension, in terms of quality and quantity of visitors, as well as the number of top exhibitors. We have been able to generate lots of new contacts.”

Sounding extremely satisfied, Mr. Ajay Sharma, Sr. General Manager (New Product Development), RSWM Limited, quipped, “The response has been good. We have received a steady stream of visitors. As a company that is well known for its new product development initiatives, we have been receiving serious business visitors taking interest in our quality product range.”

Going into details on what makes the F&A show stand out from other similar events, Mr. Nikhil Hirdaramani, Director, Hirdaramani Group, Sri Lanka remarked, “I feel excited about this event in Bengaluru. I have been to many exhibitions globally and must say this exhibition ranks up there with the top. We are living in a world today where we are looking at innovation and sustainability. Several companies have come here with innovative products. I am glad that this exhibition has demonstrated the capabilities of sustainability. I think we need to look at this event from a regional point of view, where more people can participate and make this even bigger.”

Almost every member of the Sri Lankan delegation seemed in agreement with Mr. Nikhil Hirdaramani’s views. For first time visitor, Mr. Mahes Rodrigo, General Manager with a leading company in Sri Lanka said that it was their search for yarn dyed shirtings and knitted t-shirts that brought him here. He further added, “We have found some very good suppliers at the exhibition with whom we can work on a long term basis.”

Similar views were shared by Mr. Lakshan, Mr. Sanathana and Ms. Rubika Gunawardhane, Managers from leading firms and part of the delegation who expressed extreme satisfaction at the variety of products on display and that they were able to find exactly what they we intended for at the fair.

The overall organization of the event came in for praise from Mr. Prakash Balbadri, General Manager, and Mr. Dinesh Mathur, Asst. General Manager, Mulberry Silks Limited, Bangalore. Echoing similar sentiments were Mr. N. Prakash, General Manager - Fabric Sourcing, Shahi Exports Pvt Ltd, Bangalore and Mr. Siva Kumar Ganesan, Manager Material from New Times India, Bangalore. Airing his views, Mr. K. Naveen Kumar, Assistant Manager-Global Sourcing, Arvind Limited stated that he was impressed with the range of products being showcased at the exhibition, although there is always scope for improvement. Mr. D.S. Manjunath, Assistant Manager, Global Sourcing-Accessories Division, Gokaldas Images Pvt Ltd, Bangalore, said that he has been visiting the event for well over a decade now and it gives an opportunities to meet several suppliers under a single roof.

Another leading name from industry who was impressed with the show was Mr. Praveen Jotwani, Chief Strategy Officer & Executive Business Head, K. Mohan & Company (Exports) Pvt Ltd, who mentioned, “The show has come out very well. The last time I visited the event was in 2009. From then and now I see lots of impressive change. A lot of big players are now participating. The event is growing well.”